

## **Genie Forklift**

Genie Industries prides itself with the belief of lifting people and resources higher, extending beyond the products they manufacture. A global corporation that is deeply tied to their consumers and enjoys reflecting the spirit of partnership with everything they accomplish. Genie Industries strives to help clientele build their business no matter how large or small the level of undertaking may be.

The introduction of the Genie Hoist in 1996, a pneumatic, versatile material lift initiated the beginning of Genie Industries. A series of aerial work platforms and other material lift trucks followed to meet customer demand. These innovative goods secured international acknowledgment and established contemporary product design.

Genie Industries is currently a subsidiary of Terex Corporation. Maintaining foremost quality production and uncompromising service and support are among their top priorities. With clients from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the business is self-assuredly grounded in their exceptional client service and values. Acknowledging that their clients are their greatest motivation, the team at Genie Industries are individually dedicated to providing expertise and maintaining customer rapport.

The meticulous team is constantly dedicated to identify the most green and cost-effective, environmentally accountable ways to develop the goods the consumers would like. The company's lean production practices help diminish waste while offering the utmost quality product possible in the shortest timeframe at the least expensive cost to the customer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always inviting consumer contribution enables them to design and cultivate innovative new products that are straightforward to service and use, deliver optimum value-for-cost and satisfy worldwide standards. Thriving on customer criticism allows Genie Industries to continually evolve and meet the consumers' requirements.

Genie's service professionals are readily accessible to provide solutions to the questions you may have in order to keep you fully operational. Their vast components network will swiftly ship components to ensure their customers' equipment are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its customer service and builds and serves its products to ensure efficiency and maximum uptime on the job. Offering on-going education opportunities, to marketing support to flexible financing solutions, Genie Industries provides their customers the tools to get the most out of their purchase.