

Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the best selling lift truck provider in the United States. This business has been based out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With an impressive reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and components manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continual development, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to produce high quality lift vehicles at the same time as offering exceptional customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's biggest lift truck dealer and is among the magazines celebrated World's Most Admired Companies.

Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate values towards environmental management within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other organizations and undoubtedly no other materials handling maker can so far rival Toyota. Environmental accountability is a key characteristic of corporate decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished creation is a lift truck that produces 70 percent less smog forming emissions than the current Federal standards tolerate.

Also in 2006, Toyota established a relationship with the Arbor Day Foundation, furthering their obligation to the environment. Upwards of 57,000 trees have been planted in local parks and national forests damaged by environmental reasons such as fires, as a product of this relationship. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

Industry Leader in Safety

Toyota's lift trucks offer better stability, visibility, productivity, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also known as SAS, helps reduce the risk of accidents and injuries, and increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability is able to discern conditions that may lead to lateral unsteadiness and potential lateral overturn. When any of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

SAS was originally released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been integrated into the majority of Toyota's internal combustion machines. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator instruction, overturn fatalities across all models have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's rigid principles extend far beyond the machinery itself. The company believes in offering extensive Operator Safety Training courses to help customers satisfy and exceed OSHA standard 1910.178. Instruction programs, videos and a variety of resources, covering a wide scope of matters from personal safety, to OSHA rules, to surface and load conditions, are accessible through the seller network.

Toyota's U.S. Commitment

Toyota has maintained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, created its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The modern NCC was built to operate for TMHU buyers and dealers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a instruction center.

First in Customer Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.